



To: Community Pharmacies- *Living Well providers 2020/2021*

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BELFAST
BT2 8BS

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23rd October 2020

Dear Colleague,

Community Pharmacy Service: Living Well Campaign Update

Campaign 1 (2020/2021): Looking after your health and wellbeing during COVID-19

Thank you for taking part in the Community Pharmacy Service: Living Well Campaigns. The new campaign to support COVID-19, known as “Looking after your health and wellbeing during COVID-19”, launched in early October 2020. Pharmacies should have received their resource pack however, if you have not received your resource pack please email reception.pha@hscni.net and ensure your email subject heading is titled “LIVING WELL PHARMACY CAMPAIGN”.

As per the service specification, you must display the posters in at least one window unit of the pharmacy.

Campaign update - Information for the Public – Digital Contact Tracing

Within the current Living Well Campaign booklet, “Coronavirus: Looking after your health and wellbeing”, it is documented that the PHA contact tracing team will contact members of the public, that have tested positive for COVID-19, via a phone call. Since this information was published, an additional method of contact tracing has been introduced by PHA for the public.

Digital contact tracing is the latest significant update to the contact tracing service and supports the manual contact tracing teams with the aim of helping to prevent the spread of coronavirus. The new digital system:

- Will contact people with a positive test result by text message.
- Provide people with a personal code to use on a dedicated website to allow the input of details of any close contacts.
- Allows for contacts to be identified and alerted to self-isolate sooner, reducing the spread of infection.
- Is separate to the StopCOVIDNI app.

(Manual contact will still be made with some who test positive and where a digital approach is not appropriate, e.g. people who have no access to a mobile phone or the internet, or those who are involved in complex settings)

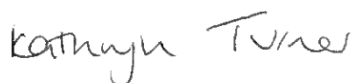
Resources have been created to reflect the latest developments by PHA and these are being distributed to community pharmacies (week commencing 2nd November 2020) for use within the current Living Well campaign “**Looking after your health and wellbeing during COVID-19**”. Resources for the public include:

- A4 information sheet (folded to A5) – Help us trace your contacts
- A3 poster – Help us trace your contacts

In terms of infection control, A4 information sheets (folded to A5) can be displayed to the public as long as they do not compromise cleaning or make cleaning more difficult. If leaflets are to be displayed within the pharmacy, it is advised not to place large volumes of stock on counter spaces/ leaflet holders at any one time. It is also encouraged to promote hand hygiene alongside leaflet stock. To minimise infection risk, please also promote the online leaflet version available at: <http://www.hscbusiness.hscni.net/services/3035.htm>.

Thank you for all the support you are providing to patients during this current pandemic period.

Kind regards,



Kathryn Turner
Pharmacy Lead
HSCB



Stephen Wilson
Assistant Director of Communications
And Knowledge Management
PHA

Contact Details for HSCB Local Integrated Care Offices

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