

To: Community Pharmacies- *Living Well providers 2020/2021*

12-22 Linenhall Street
BELFAST
BT2 8BS

PHA Tel: (0300) 555 0114
HSCB Tel: (0300) 555 0115

Web Site:
www.publichealth.hscni.net
www.hscboard.hscni.net

5th January 2021

Dear Colleague,

COMMUNITY PHARMACY SERVICE: LIVING WELL CAMPAIGN UPDATE

Campaign 2 (2020/2021): Vaccinations

Thank you for taking part in the Community Pharmacy Service: Living Well Campaigns. The second campaign “**Vaccinations**” launched in December 2020.

Pharmacies should have received their resource pack however, if you have not received your resource pack please email reception.pha@hscni.net and ensure your email subject heading is titled “LIVING WELL PHARMACY CAMPAIGN”.

As per the service specification, you must display the posters in at least one window unit of the pharmacy.

Phase 2 - Campaign 2 (2020/2021): COVID-19 vaccination programme

Further resources have been developed as a “Phase 2” to the Vaccinations campaign. These are to help pharmacies inform the public on the COVID-19 vaccination programme. It is hoped they will address queries regarding the vaccine and explain the rationale as to who is eligible to receive.

Resources include:

- 200 x Why do I have to wait for my COVID-19 vaccine (6 pp leaflet)
- 100 x COVID-19 vaccination guide for adults (12pp leaflet)

These are being distributed to community pharmacies (from January 2021) for use within the current Living Well campaign “**Vaccinations**”. If you have not received the Phase 2 resources listed above by 13th January 2021 please email reception.pha@hscni.net as usual and ensure your email subject heading is titled “LIVING WELL PHARMACY CAMPAIGN”.

Other selected healthcare settings will be receiving similar material from PHA as part of a wider communications plan, however the leaflets provided to pharmacy are to enhance the current Living Well campaign. Please note: They will not arrive in the usual “Living Well” branded packaging.

In terms of infection control, leaflets can be displayed to the public as long as they do not compromise cleaning or make cleaning more difficult. If leaflets are to be displayed within the pharmacy, it is advised not to place large volumes of stock on counter spaces/ leaflet holders at any one time. It is also encouraged to promote hand hygiene alongside leaflet stock.

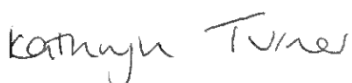
To minimise infection risk, please also promote the online leaflet version available at: <http://www.hscbusiness.hscni.net/services/3035.htm>.

PLEASE NOTE:

For this campaign, an online evaluation survey will be used to gather feedback and gauge your pharmacy’s experiences with the campaign. Information provided through the evaluation will be used to help publicise the service and inform future campaigns. The online evaluation survey must be completed at the end of the campaign. Details will be emailed to your secure email address in January 2021.

Thank you for all the support you are providing to patients during this current pandemic period.

Kind regards,



Kathryn Turner
Pharmacy Lead
HSCB



Stephen Wilson
Assistant Director of Communications
And Knowledge Management
PHA

Contact Details for Local Integrated Care Offices:				
Belfast	South Eastern	Southern	Northern	Western
12-22 Linenhall Street Belfast BT2 8BS	12-22 Linenhall Street Belfast BT2 8BS	Tower Hill Armagh. BT61 9DR	County Hall 182 Galgorm Road Ballymena BT42 1QB	Gransha Park House 15 Gransha Park Clooney Road Londonderry BT47 6FN
Tel: 028 9536 3926	Tel: 028 9536 3926	Tel: 028 9536 2104	Tel: 028 9536 2812	Tel: 028 9536 1082
pharmacyservicesbelfast@hscni.net	pharmacyservicesse@hscni.net	pharmacyservicesouth@hscni.net	pharmacyservicesnorth@hscni.net	pharmacyserviceswest@hscni.net